
Asmaa Anwar Quality Expert

Business in brief:

Asmaa Anwar is a Quality Expert with over 18 years of experience working in Enterprise Architecture, Quality Management, Agile Project Management, and Software Development in a number of multi-national and Egyptian companies. Asmaa has a thorough experience in consulting and coaching IT Companies and governmental entities in improving their IT related capabilities for digital transformation. Asmaa's work includes implementation, deployment and assessment of different software and IT best practices and models such as CMMI, Scrum, TOGAF, Six Sigma, etc. As a Certified Manager of Quality/Organizational Excellence (CMQ/OE), and working as a quality manager for many years, Asmaa has the practical experience of applying strategic and quality management techniques.

Asmaa's work at SECC also includes delivering some of performance excellence related courses such as agile fundamentals, project management and quality assurance. Asmaa is also the technical team leader of the National Competence Framework (NCF) program, which enables ICT companies to standardize their HR related processes.

Asmaa was graduated from Cairo University, Faculty of Engineering, Computers Engineering department on 2002.

Organizations:

- Starting 2016, Asmaa has worked in SECC as a senior quality consultant (currently Quality Expert). She is involved in Digital Transformation & Enterprise Architecture Projects. She provided consultation services to many ICT companies on Process Improvement (CMMI and SPIG) & Agile Adoption leading them to boost their performance and acquire international accreditations. She is also providing training courses of Project Management, Agile and Process Improvement.
- From 2009 – to 2015, Asmaa had worked in Link Development as Quality & Process Improvement Manager. Asmaa was responsible for managing Quality Assurance & Process Improvement teams, besides working as Agile Coach for some development teams.
- From 2005 – to 2009, Asmaa had worked in IBM in many positions starting from Senior Developer, Senior Quality Assuror, EPG member and Project Manager. During these years, Asmaa had a great experience in the whole SW engineering lifecycle and Process Improvement based on CMMI High Maturity Practices.
- From 2002 – to 2004, Asmaa had worked as a Software Developer in Itworx and e-Knowledge.

Certifications and designations:

- Certified CMMI Associate, CMMI Institute, 2019
- Certified Scrum Master, Scrum Alliance, 2019
- TOGAF 9.1 Certified Level, The Open Group, 2018
- Certified Six Sigma Green Belt, SECC, 2015
- Certified Agile Professional, ICAgile, 2015
- Certified Manager of Quality/Organizational Excellence, ASQ, 2012
- Certified Software Quality Analyst, QAI, 2007
- Bachelor of Science, Computer Engineering, Cairo University, 2002

Sources/References:

Asmaa co-authored the “Agile Adoption Case Study, Pains, Challenges & Benefits” paper, presented in AMECSE 2016 conference and published in ACM Digital Library.

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